



NEWS FACT SHEET

For Immediate Release.

www.sararocketry.org

Southern Arizona Rocketry Association (SARA) announces its 6th Annual Winter Rocket Launch

WHO: The Southern Arizona Rocketry Association (SARA) is a group of model rocketry hobbyists and enthusiasts dedicated to advancing the model rocketry sport in a safe and responsible manner.

WHAT: Desert Heat 2010 - a two-day rocket extravaganza! SARA's 6th annual Desert Heat rocket launch will be two days of fun, raffles, prizes and events for the whole family.

WHERE: Located on N. Reservation Rd. between Manville Rd. and Mile Wide Rd. in Tucson, AZ at the Tucson International Modelplex Park Assoc. (TIMPA) facility which includes a hanger, paved runway, and a permanent ramada with water. (+32° 15' 53.06", -111° 16' 25.90)

WHEN: Saturday, March 27, 2010 9am – 4pm; Night Launch 6 – 8pm!
Sunday, March 28, 2010 9am – 1pm

ADDITIONAL EVENT INFORMATION:

The club has an FAA waiver allowing High Power Rockets flying to an altitude of 4500' Above Ground Level, with call in windows to 6500' AGL.

50 rocket mass launches Saturday at 11:00am and Sunday at 1:00pm.

Rocket rentals are available for \$2 per launch (includes motor!)

Food and rocket vendors will be onsite to supply you and your rockets with everything you need.

RV parking is available, no hookups.

Launch fees are \$10.00 Saturday, \$5 Sunday and kids under 18 fly free. Spectators are welcome and always free.

SARA is a National Association of Rocketry (NAR) section formed in 1994. In 2005 SARA also became a Tripoli Rocketry Association (TRA) prefecture. The club mission is to promote model and high power rocketry, educate themselves and the public, and to have fun. SARA has members with a wide range of interests and skill levels. Some are beginners building their first model rockets and several are participating in high power rocketry (HPR). Visit www.sararocketry.org for more information.

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MEDIA CONTACTS: <http://www.sararocketry.org> outlines information about all of our activities including our monthly launches and detailed directions to the launch site.

Sean Keane, Club President, can be contacted for further clarification on any details contained in this press release by email at president@sararocketry.org or by phone at 520-390-2699.